



Avec vous, solidaires  
et pour longtemps



**NO LIMIT  
VUCA**



**AGILITÉ  
CULTURE**



**MARKETING  
CONTENU**

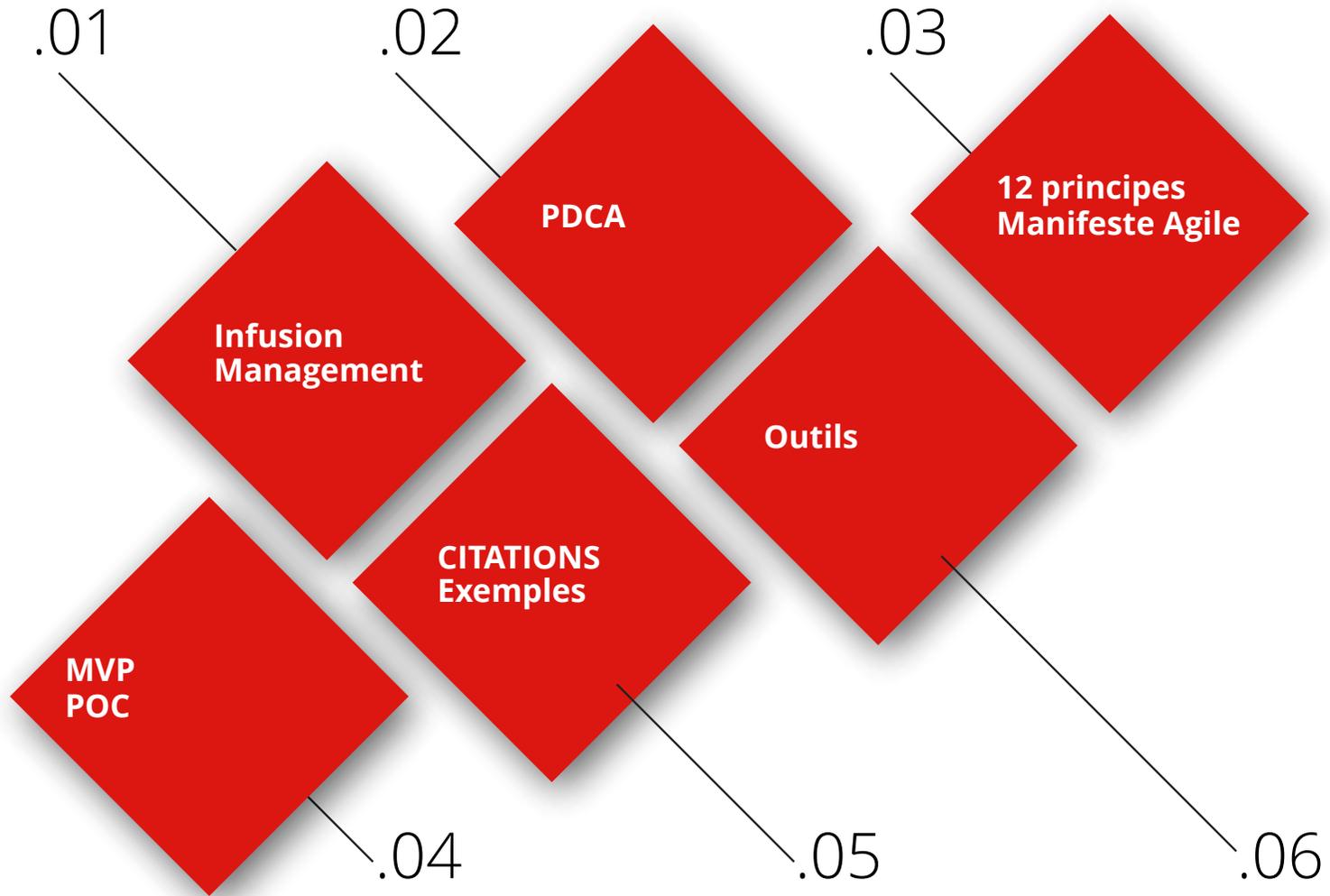


**PARCOURS  
CLIENT UX**

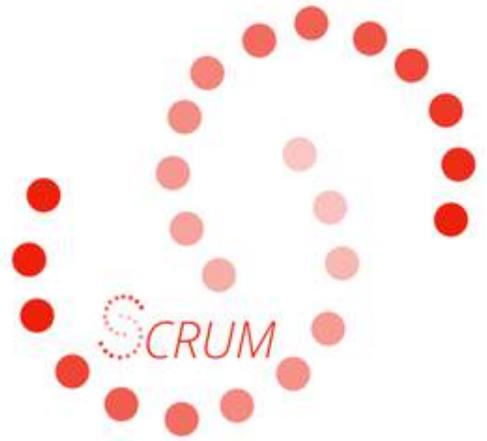
---

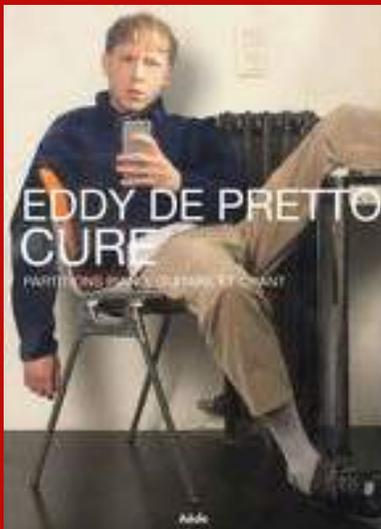
**OPH**  
LA FÉDÉRATION

# 2-Agilité



# AGILITÉ





Google

jain alright lyrics

All Videos News Images Maps More Settings

About 244,000 results (0.47 seconds)

### Alright

Jain

Things gonna be alright  
Things gonna be just fine  
Things gonna be alright  
If love is around  
Things gonna be alright  
Things gonna be just fine  
Things gonna be alright  
If love is around

I know you think that I am over you  
But I have just better things to do  
Than crying over you, I really got to move  
On with the love that I keep around  
I got my life and I'm a fire  
I got my voice to make it higher  
Show me the way I could be stronger  
Life's too short to look down at you



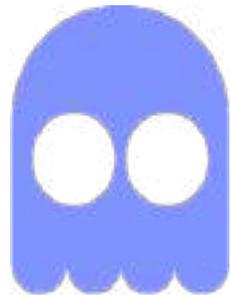
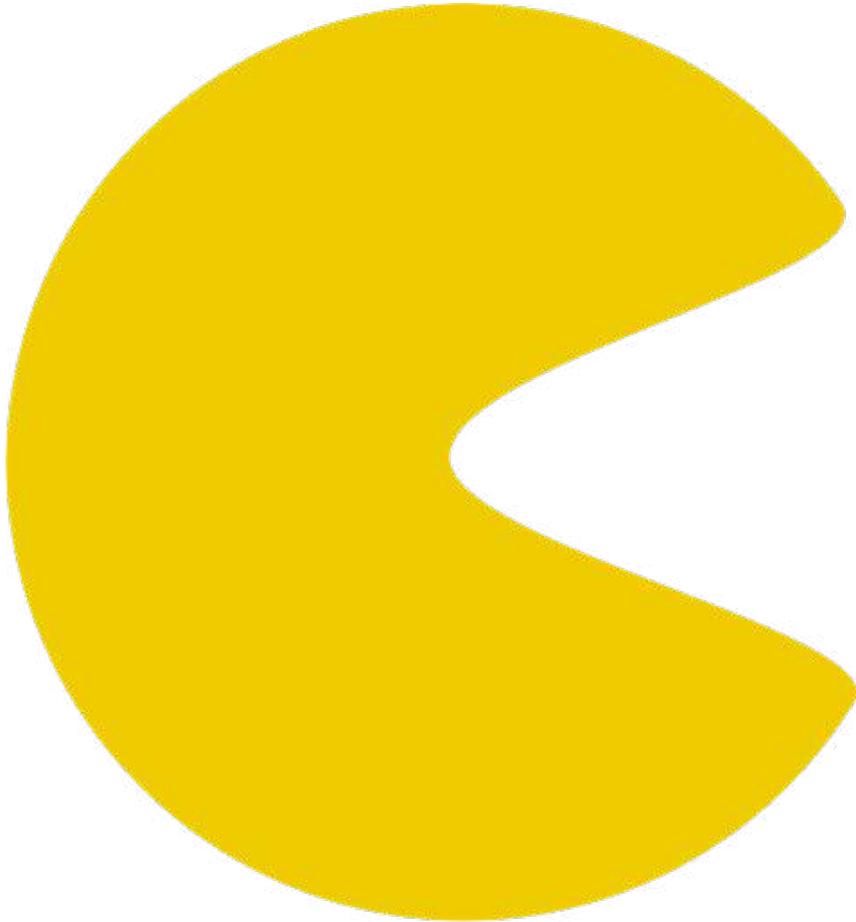


d.





**Les startups infusent le monde économique**



# CULTURE EATS STRATEGY FOR BREAKFAST

*Peter Drucker*

# Harvard Business Review

Strategy for  
Start-Ups

by Clayton M. Christensen,  
Michael E. Raynor, & James  
Allworth

The Surprising  
Power of Questions

by Scott Branson

Marketing in  
the Age of Alexa

by Philip Kotler & Roberto  
Porter

Managing  
21st-Century  
Political Risk

by Christopher M. Christensen & Greg Sargent



hbr.org



## AGILE AT SCALE

HOW TO CREATE A TRULY  
FLEXIBLE ORGANIZATION

~~CAAC40~~



La  
FRENCH TECH



**La**

**FRENCH TECH**

**NEXT40**

alan

BackMarket

believe.



BlaBlaCar

BLADE

Cityscoot

COFFEEBOUNCE

deezer

DEVIALET

Doctolib

Evaneos

FINALCAD

FRICHTI

Home  
exchange

HR Path

iAdvize

ivalua

JOSTEASER

klaxoon

Ledger

ManoMano

meero

MIRAKL

october

OPENCLASROOMS

OVH

PayFIT

r@commerce

sendinblue

Shift  
Technology

sigfox

TALENTSOFT

Vade Secure

Veepee

Volubis Collective

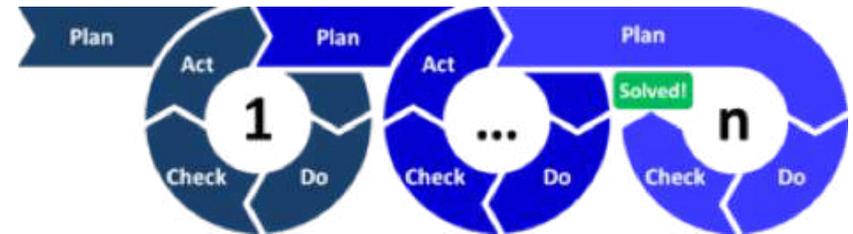
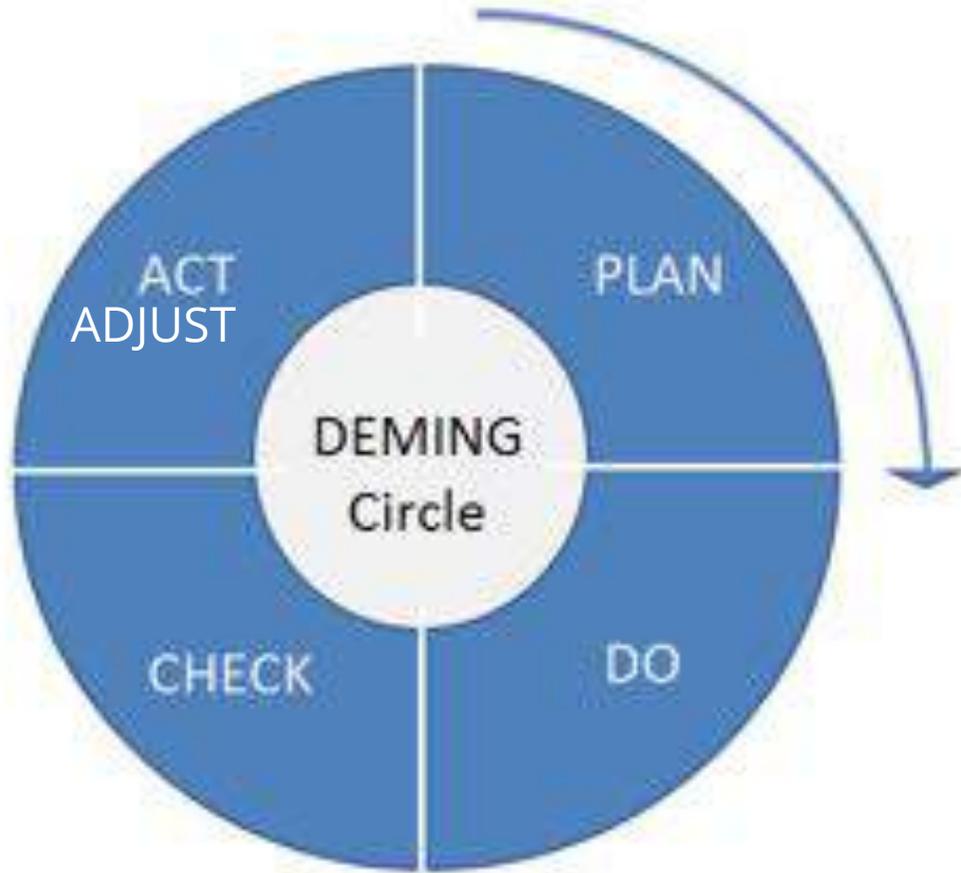
Voodoo

wynd

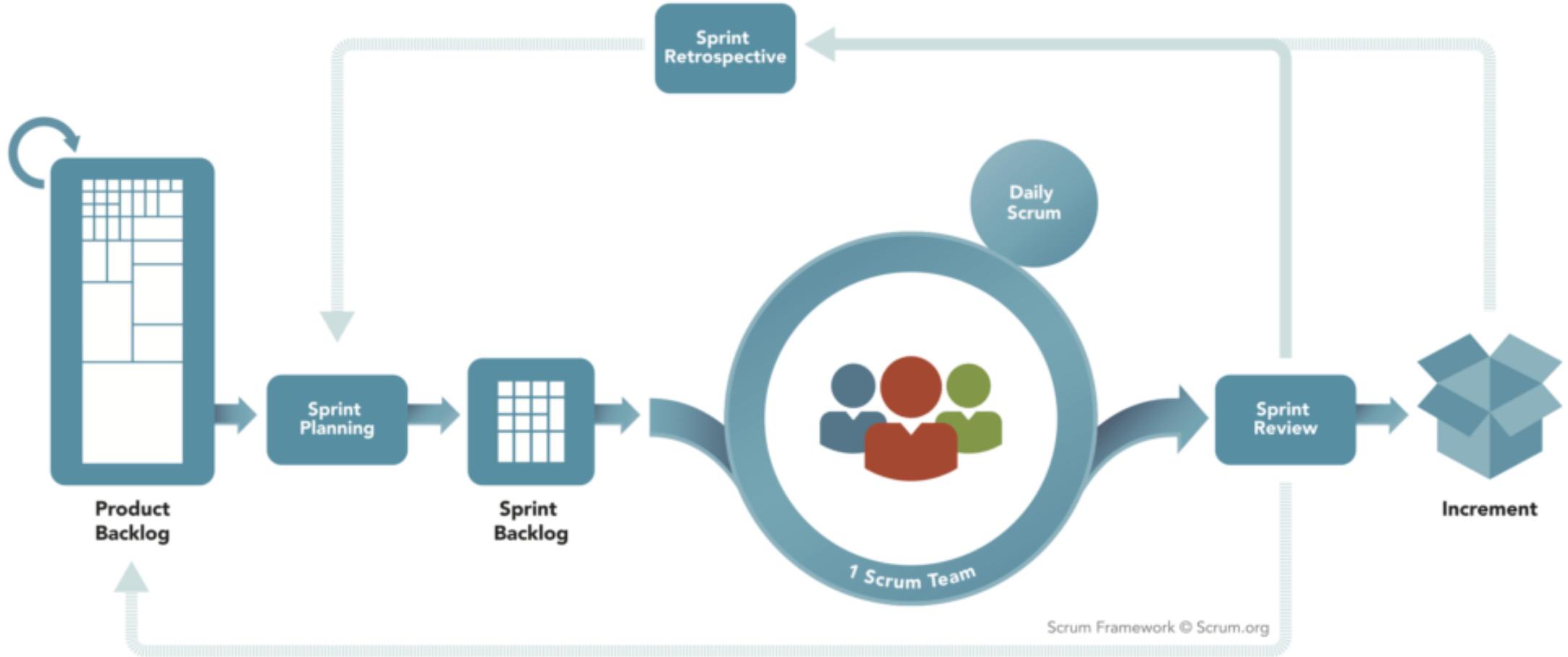


youmell

# PDCA cycle 1950



# SCRUM FRAMEWORK



2008

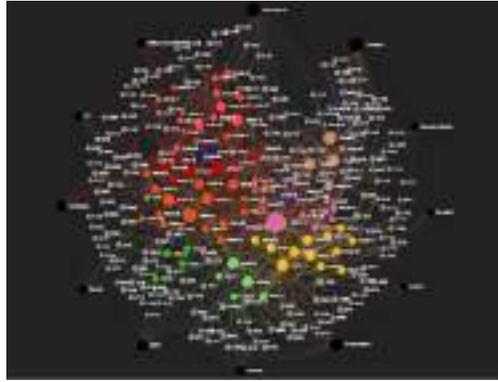


2015



# DESIGN THINKING

*Tim Brown CEO de IDEO*



by design

privacy

security

thinking

[agilemanifesto.org](http://agilemanifesto.org)

## Principles behind the Agile Manifesto

*We follow these principles:*

Our highest priority is to satisfy the customer through early and continuous delivery of valuable software.

Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.

Deliver working software frequently, from a couple of weeks to a couple of months, with a preference to the shorter timescale.

Business people and developers must work together daily throughout the project.

Build projects around motivated individuals. Give them the environment and support they need, and trust them to get the job done.

The most efficient and effective method of conveying information to and within a development team is face-to-face conversation.

Working software is the primary measure of progress.

Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.



**Notre plus haute priorité est de satisfaire le client en livrant rapidement et régulièrement des fonctionnalités à grande valeur ajoutée.**

**Accueillez positivement les changements de besoins, même tard dans le projet.**

**Les processus Agiles exploitent le changement pour donner un avantage compétitif au client.**

**Livrez fréquemment un service opérationnel avec des cycles de quelques semaines à quelques mois et une préférence pour les plus courts.**

**Les utilisateurs ou leurs représentants et les développeurs doivent travailler ensemble quotidiennement tout au long du projet.**

**La méthode la plus simple et la plus efficace pour transmettre de l'information à l'équipe de développement et à l'intérieur de celle-ci est le dialogue en face à face.**

**Un service opérationnel est la principale mesure d'avancement.**

**Les processus Agiles encouragent un rythme de développement soutenable.**

**Ensemble, les commanditaires, les développeurs et les utilisateurs devraient être capables de maintenir indéfiniment un rythme constant.**

**La simplicité – c'est-à-dire l'art de minimiser la quantité de travail inutile – est essentielle.**

**Les meilleures architectures, spécifications et conceptions émergent d'équipes auto-organisées.**

# The 12 agile principles\*

1 Satisfy the **customer**



2 Welcome **change**



3 Deliver **frequently**



4 Work **together**



5 Trust and **support**



6 Face-to-face **conversation**



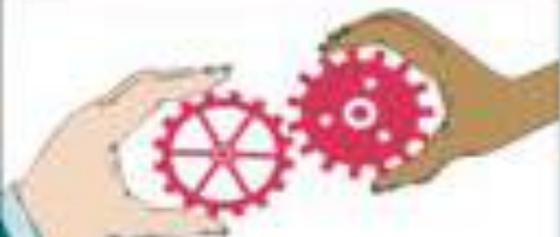
7 Working **software**



8 Sustainable **development**



9 Continuous **attention**



10 Maintain **simplicity**



11 Self-organizing **teams**



12 Reflect and **adjust**



**1** Satisfy the **customer**



**2** Welcome **change**



**3** Deliver **frequently**

April 1	April 2	April 3	April 4	April 5
📄	📄	📄	📄	📄
📄	📄	📄	📄	📄
📄	📄	📄	📄	📄

# MVP

minimum viable product

première version visible et distribuable  
d'un produit

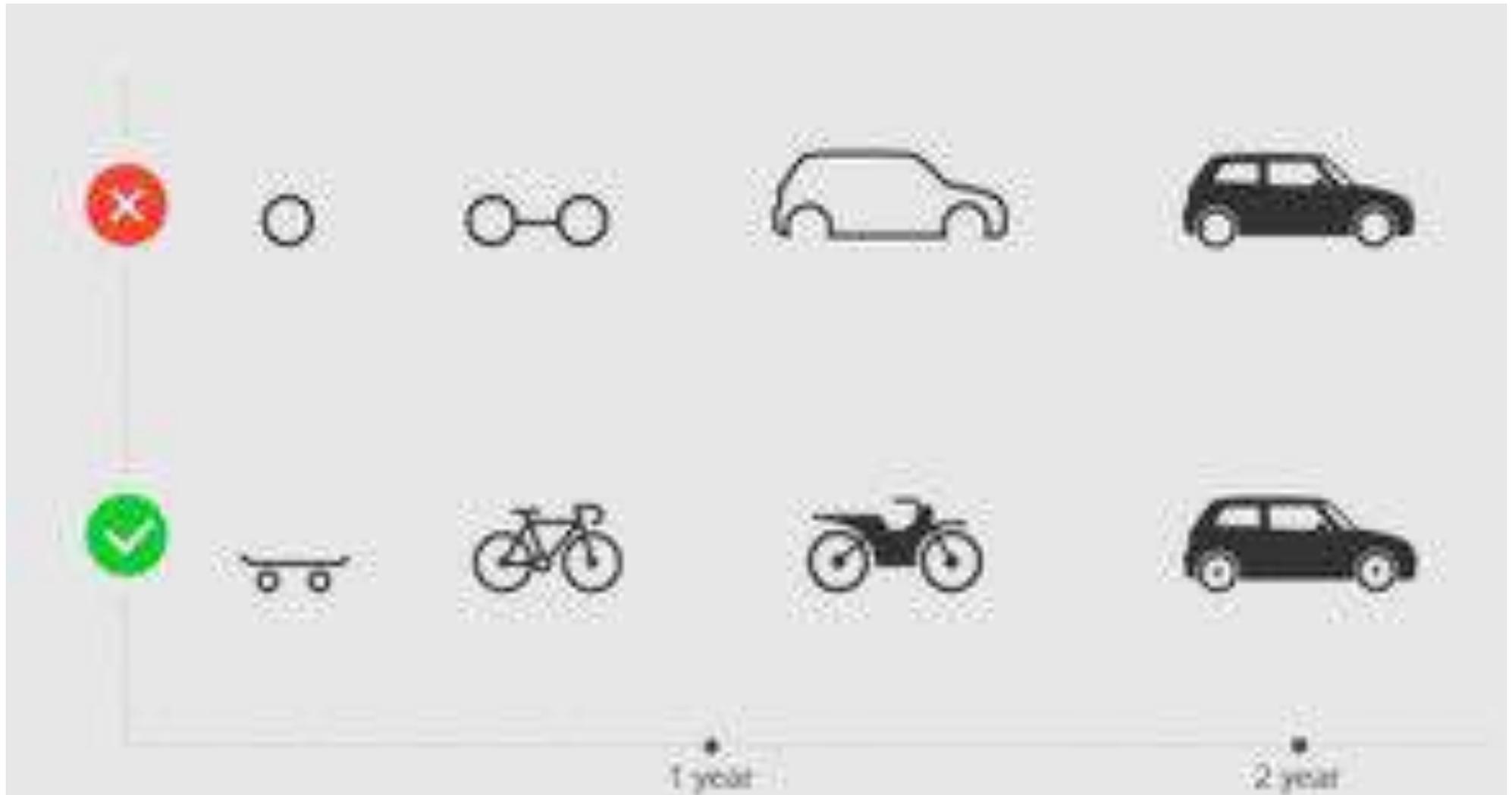
utile pour les tests et choix des  
fonctionnalités à ajouter / enlever

utile pour pivoter

**1/ POC**

**2/MVP**

# MVP



PLUS VITE

Les users attendent  
du temps réel



**Stop  
Starting.  
Start  
Finishing.**

*#agile*

Apprenons à  
nous tromper

Beter donne  
than perfect \*

Better done  
than perfect

*\* sans faute c'est mieux*

# Test and Learn

continuous delivery  
welcome change

**make** ~~FAIL~~ **FAST**

**make** ~~FAIL~~ **EARLY**

**make** ~~FAIL~~ **OFTEN**

**LA VITESSE D'ITÉRATION**  
**BAT LA QUALITÉ D'ITÉRATION**



**PizzaTeam = 9 personnes**



FAKE IT  
UNTIL  
YOU  
MAKE IT.

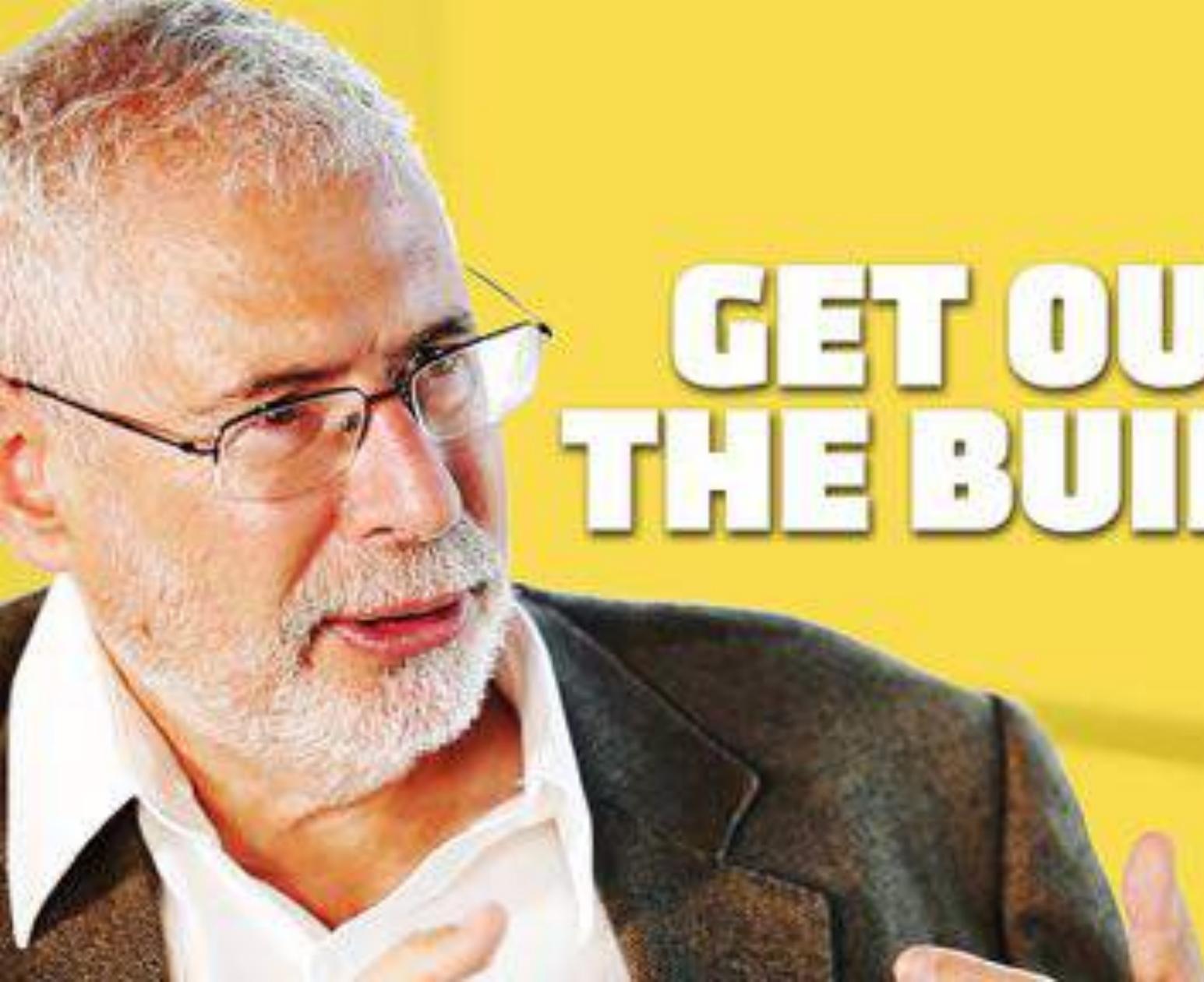




Make  
something  
people  
want

Paul Graham (YC)



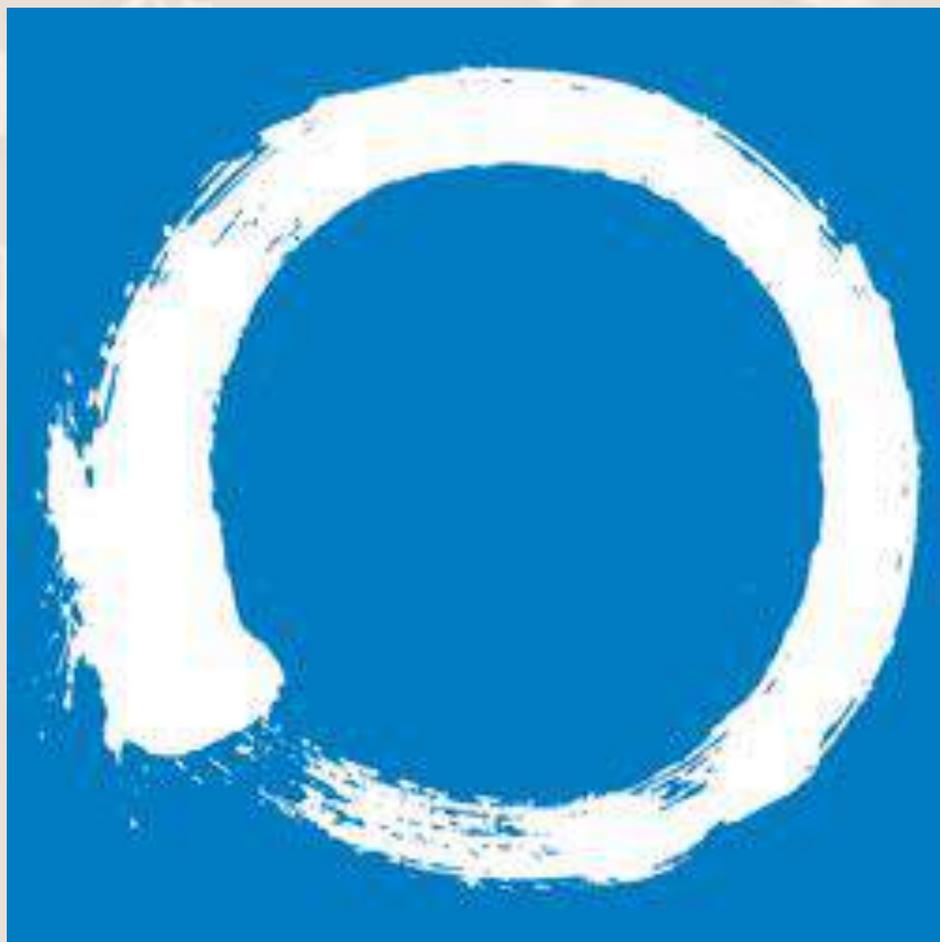


**Inc.**

**GET OUT OF  
THE BUILDING**



THE  
**AGILE**  
*Manifesto*





# THE LEAN STARTUP



ERIC RIES

# Do More With Less

**Lean Management**

**Pizza team**

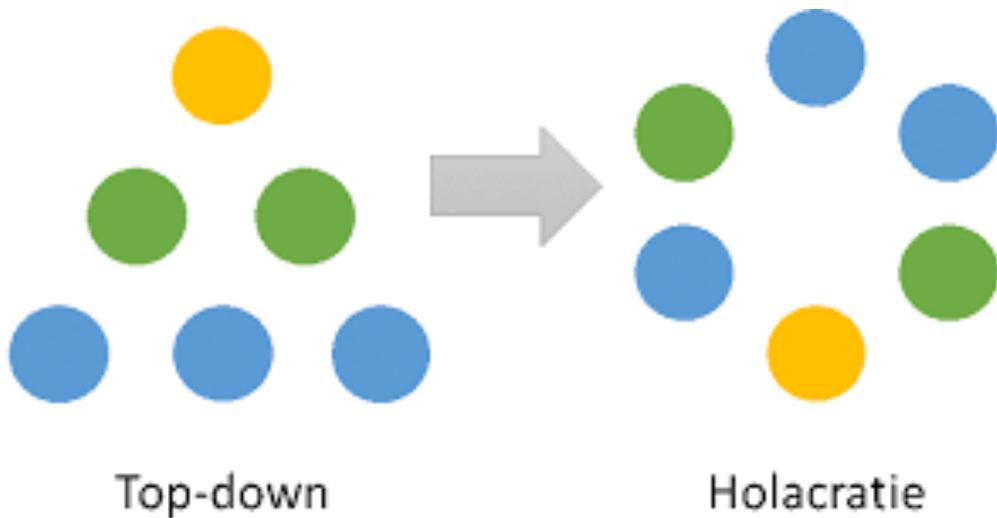
**MVP (minimum viable product)**

**POC (proof of concept)**



**GRENOBLE  
ECOLE DE  
MANAGEMENT**  
SCIENCE & INNOVATION

# HOLACRACY



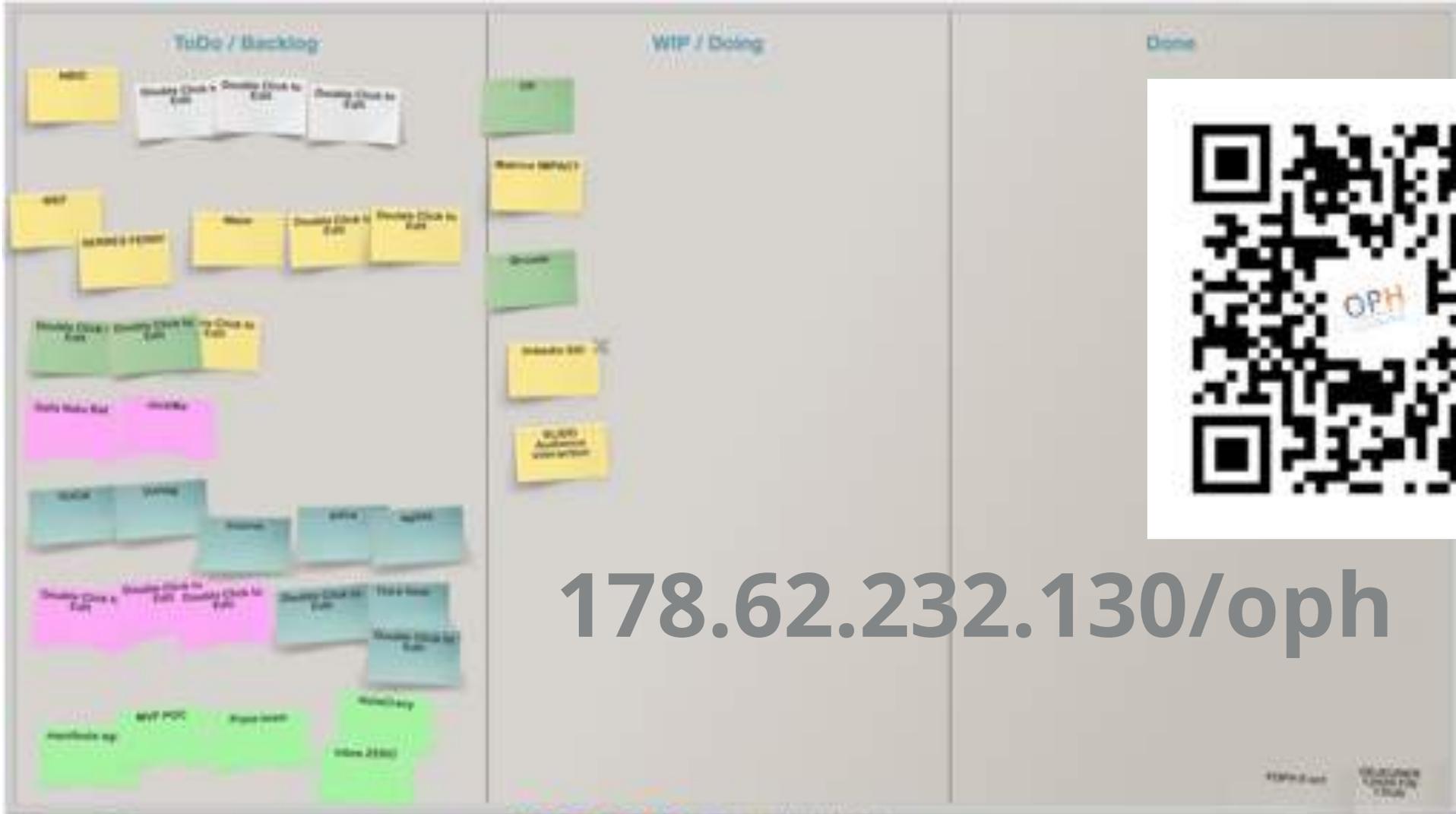
# Key TakeAways

ce qu'il faut retenir

1. user
2. user
3. user
4. user
5. user



*TOOLS*



178.62.232.130/oph







slack

Sunday, June 24th

Monday, June 25th

**alex.hinton** 8:04 PM

@channel As some of you may have experienced, we have had an issue with our SSL certificate. Our IT Team has identified the issue and will be making a repair today, we are not expecting this to cause any disruption to your access, but wanted to give you a heads up in case something doesn't go according to plan, in which case you might experience a 20-minute disruption in your access to [prep.hackreactor.com](http://prep.hackreactor.com). Thanks in advance!

**Mac** 9:08 PM

joined #general along with 3 others.

Tuesday, June 26th

**Ikenna** 2:25 AM

hey guys I have a question. I saw this line of code that read:  

```
for (var i = 0; i < 10; i++) {
  console.log(i);
}
```



3 replies · Last reply 4 days ago

**Ikenna** 2:25 AM

What does adding ++ at the end of the i variable do?

**CBABY** 2:27 AM

joined #general.

**Badri\_narayan** 3:12 AM

It adds to the value stored every iteration

2+1, then 3+1 etc

**Danna** 3:24 AM

Hi there, I'm trying to join the cohort for today's prep class? which channel should I join for the zoom info link?



Message #general



A



B



C



MOI



# Mosaïque de temporalité

digital

mat 1ere

Frais

formation

Cash

Douane

usine

compliance

amortis  
sement

projets

fournisseur

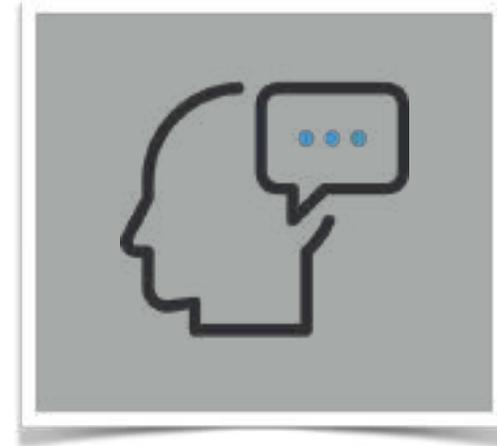
Frais

AMF

consolidation

CAC

G&A



# Enquête Tiers Lieux

# TIERS LIEUX

— enquête de l'agglomération —

Indépendants, salariés, étudiants, retraités,  
créez ou développez votre activité dans un lieu convivial  
et au sein d'un écosystème dynamique



Jusqu'au **vendredi 30 novembre**  
répondez à l'enquête sur  
**[www.agglo-tlp.fr](http://www.agglo-tlp.fr)**

Un Tiers lieu est un espace où l'on peut travailler, créer,  
se rencontrer, se réunir et échanger.  
Un lieu propice pour partager librement ressources,  
compétences, savoirs.

#Tiers-lieux #Coworking  
#Télétravail  
#Espaces collaboratifs

tarbes  
lourdes  
pyrénées  
Communauté  
d'agglomération

# Près de 1800 tiers lieux en France

(1463 identifiés par la mission)



# Essai de statistique

# Essai de définition

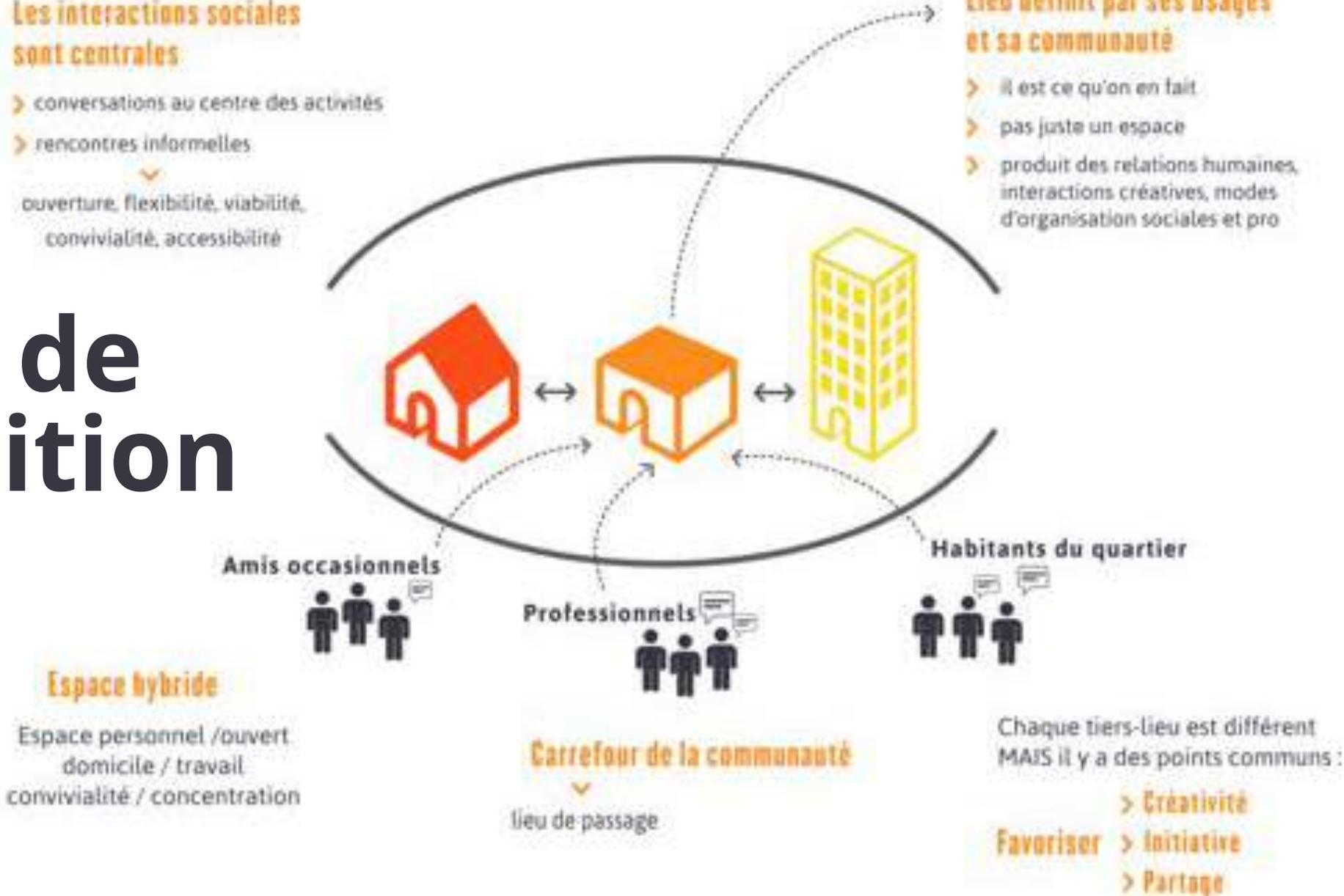
## Les interactions sociales sont centrales

- > conversations au centre des activités
- > rencontres informelles

ouverture, flexibilité, viabilité,  
convivialité, accessibilité

## Lieu défini par ses usages et sa communauté

- > il est ce qu'on en fait
- > pas juste un espace
- > produit des relations humaines, interactions créatives, modes d'organisation sociales et pro

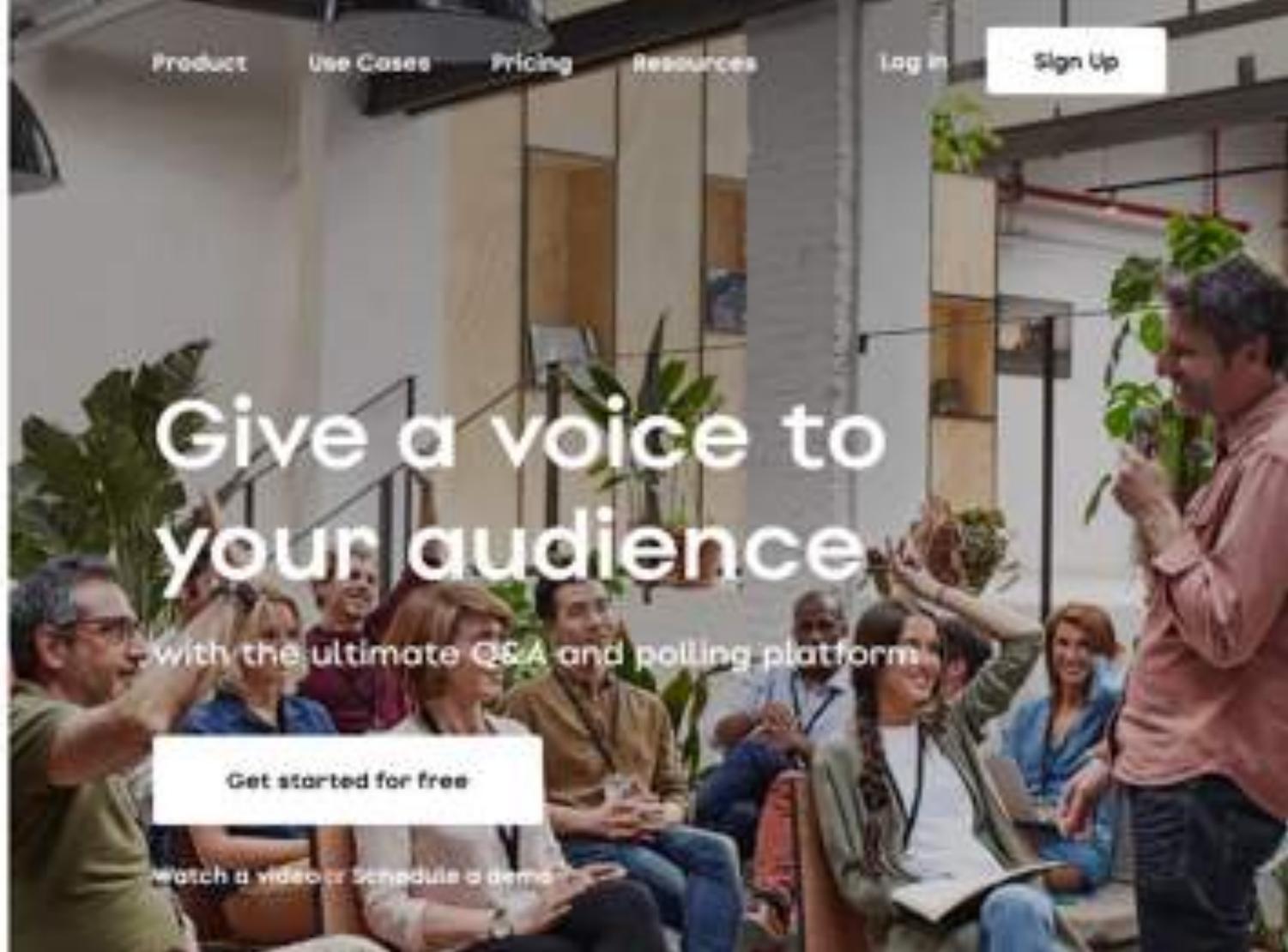


slido

Joining  
a m

#gem

Join



sli.do

ou

slido.com

#gem





PAUSE